

pink **IRON**
WOMEN IN BUSINESS EXPO

SPONSORSHIP DECK



PURPOSE

The PINK IRON Women In Business Expo provides women access to showcase their products and services while expanding their network and gaining invaluable business resources and education.

This woman-led event specifically focuses on supporting, educating, and recognizing women-owned businesses.

Empowered Women Empower Women!

PINK IRON WOMEN IN BUSINESS EXPO

Crowds of both women & men between the ages of 25-55 are among the attendees and supporters of this event annually. Moms, Business Owners, Professionals, Millennials, Mental Health Advocates, Therapist and Political Figures.



OUR REACH & YOUR ROI

3.1k Private Facebook Group

1.2k YouTube Subscribers

500+ Email Subscribers

Billboard promotion

200 + attendees



- Promote your brand to hundreds of potential new clients
- Opportunity to support women-owned businesses in the community
- Empower, connect and support women-owned businesses to increase visibility and promote collaborations.

FOUNDER & ORGANIZER



Neka Arnold-Scott

I'm always so grateful for the opportunity to share space and resources to help other women level-up in life and business. As a woman-owned business owner, speaker, podcaster and mother I understand how invaluable connects and support can be.

The mission of the PINK IRON Women's Expo is to provide women-owned businesses the opportunity to showcase their products and services while expanding their network and gaining invaluable business resources, connections and education.

The PINK IRON Women's Expo is the bridge between business and community that's missing in the marketplace. In this space we prioritize collaboration over competition. We celebrate each other's wins and glean from the strategies that led to their success.

WOMEN IN BUSINESS EXPO

Let's collaborate!

Sponsorships and vendor fees will go to help gift selected women-owned businesses advertising opportunities at the expo.

PREMIER LEVEL BLACK SPONSOR: \$2000

- Premier location at the entrance of the expo hall
- Exclusive 3-minute interview during the event
- Promotional posts via social media platforms
- Company logo on event promotional material
- 3 reserved seats at the Fashion Show
- Advertisements on the digital wall during the event
- Company logo on event step & repeat banner
- Promotional material inside event gift bags

DEADLINE TO PURCHASE: FRIDAY, AUGUST 25, 2023 NLT 5PM EST

Let's elevate!

Sponsorships and vendor fees will go to help gift selected women-owned businesses advertising opportunities at the expo.

INVESTOR LEVEL PINK SPONSOR: \$1000

- Premier placement inside the expo hall
- Exclusive 3-minute interview during the event
- Promotional posts via social media pages
- Promotional material in event gift bags
- Company logo on event step & repeat banner
- Advertisements on the digital wall during the event
- 3 reserved seats at the Fashion Show

DEADLINE TO PURCHASE: FRIDAY, AUGUST 25, 2023 NLT 5PM EST

Let's empower!

Sponsorships and vendor fees will go to help gift selected women-owned businesses advertising opportunities at the expo.

EMPOWERMENT SPONSOR: \$500

- Preferred table placement inside the expo hall
- Promotional posts via social media pages
- Promotional material in event gift bags
- 2 reserved seats at the Fashion Show
- Advertisements on digital banners during the event

DEADLINE TO PURCHASE: FRIDAY, AUGUST 25, 2023 NLT 5PM EST

Let's impact!

Sponsorships and vendor fees will go to help gift selected women-owned businesses advertising opportunities at the expo.

IMPACT SPONSOR: \$\$ YOUR CHOICE

- Preferred table placement inside the expo hall
- Promotional posts via social media pages
- Promotional material in event gift bags
- 2 reserved seats at the Fashion Show
- Advertisements on digital banners during the event

DEADLINE TO PURCHASE: FRIDAY, AUGUST 25, 2023 NLT 5PM EST



OUR IMPACT

Upclose



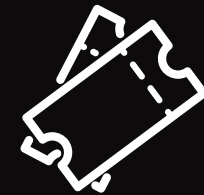
SPONSORS

Corporate sponsors as well as 6 women-owned businesses; individual sponsorships .



EXHIBITORS

Over 50 exhibitors participated in 2021 & 2022. This year we are expecting to double that number.



ATTENDEES

Over 200 attendees annually since 2021.

Contact Us

**SPONSORSHIP
INQUIRES**

pinkironatl@gmail.com

WEBSITE
www.pinkironexpo.com

PINK IRON WOMEN'S EXPO

BY ATTENDING THIS EVENT YOU AGREE THAT WE MAY PHOTOGRAPH YOU AND/OR RECORD YOUR VOICE OR LIKENESS FOR THE USE IN PROGRAM, PUBLICATIONS, WEBSITE OR OTHER ADVERTISEMENT. THIS INCLUDES EDITING AND/OR DISSEMINATING SUCH IN ADVERTISEMENT OR PROMOTION OF THIS EVENT OR ANY OTHERS. YOU RELEASE US FROM ANY CLAIMS THAT YOU NOW OR LATER MAY HAVE DUE TO USAGE.